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# CVETNET

## TRAINING PATHWAY RESULT REPORT FOR

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Innovative Methodology on Digital Transformation and Intergenerational Training at SMEs  
Assessment and Implementation Methodologies for Individual CVET Training Pathways for SMEs

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# TRAINING PATHWAY RESULT REPORT FOR

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**TRAINING PATHWAY RESULT REPORT FOR .....**Date: .....

TRAINING PATHWAY RESULT REPORT – CURRENT STATE I					
Skills Strengths	Satisfactory	Average	Above Average	Excellent	Feedback
1.					
2.					
3.					
4.					
Skills Weaknesses	Negligible	Average	Above Average	Strong	Feedback
1.					
2.					
3.					
4.					

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**TRAINING PATHWAY RESULT REPORT FOR .....**Date: .....

TRAINING PATHWAY RESULT REPORT – CURRENT STATE II					
Performance Indicators <sup>1</sup>	Satisfactory	Average	Above Average	Excellent	Feedback
Goal-Based (Reaching Individual Goals, Employee Involvement)					
Quality (of Work)					
Effectiveness (of Work)					
Initiative & Improvement (Setting the Tone, Taking Training and Learning Opportunities, Motivation)					

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<sup>1</sup> Compare: <https://www.fool.com/the-blueprint/performance-metrics/>

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**TRAINING PATHWAY RESULT REPORT FOR .....Date: .....**

TRAINING PATHWAY RESULT REPORT – CURRENT STATE III					
Focus Area / Priority /e.g. <sup>2</sup>	Negligible	Average	Above Average	Strong	Feedback
Time Management					
Organization					
Communication					
Cooperation					
Conflict Resolution					
Listening					
Learning New Skills					
Goal Setting					
Accepting Feedback & Constructive Criticism					
Focus & Engagement					

<sup>2</sup> Compare: <https://getsling.com/blog/areas-of-improvement-for-employees/>

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**TRAINING PATHWAY RESULT REPORT FOR .....Date: .....**

TRAINING PATHWAY RESULT REPORT – CURRENT STATE IV					
Focus Area Skills	Satisfactory	Average	Above Average	Excellent	Feedback
Digital Skills					
Soft Skills					
Intergenerational Learning					

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**TRAINING PATHWAY RESULT REPORT FOR .....**Date: .....

TRAINING PATHWAY RESULT REPORT – ASPIRED STATE I					
Skills Strengths	Satisfactory	Average	Above Average	Excellent	Feedback
1.					
2.					
3.					
4.					
Weaknesses	Negligible	Average	Above Average	Strong	Feedback
1.					
2.					
3.					
4.					

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**TRAINING PATHWAY RESULT REPORT FOR .....Date: .....**

TRAINING PATHWAY RESULT REPORT – ASPIRED STATE II					
Performance Indicators <sup>3</sup>	Satisfactory	Average	Above Average	Excellent	Feedback
Goal-Based (Reaching Individual Goals, Employee Involvement)					
Quality (of Work)					
Effectiveness (of Work)					
Initiative & Improvement (Setting the Tone, Taking Training and Learning Opportunities, Motivation)					

<sup>3</sup> Compare: <https://www.fool.com/the-blueprint/performance-metrics/>

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**TRAINING PATHWAY RESULT REPORT FOR .....Date: .....**

TRAINING PATHWAY RESULT REPORT – ASPIRED STATE III					
Focus Area / Priority / e.g. <sup>4</sup>	Negligible	Average	Above Average	Strong	Feedback
Time Management					
Organization					
Communication					
Cooperation					
Conflict Resolution					
Listening					
Learning New Skills					
Goal Setting					
Accepting Feedback & Constructive Criticism					
Focus & Engagement					

<sup>4</sup> Compare: <https://getsling.com/blog/areas-of-improvement-for-employees/>

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**TRAINING PATHWAY RESULT REPORT FOR .....Date: .....**

TRAINING PATHWAY RESULT REPORT – ASPIRED STATE IV					
Focus Area Skills	Satisfactory	Average	Above Average	Excellent	Feedback
Digital Skills					
Soft Skills					
Intergenerational Learning					

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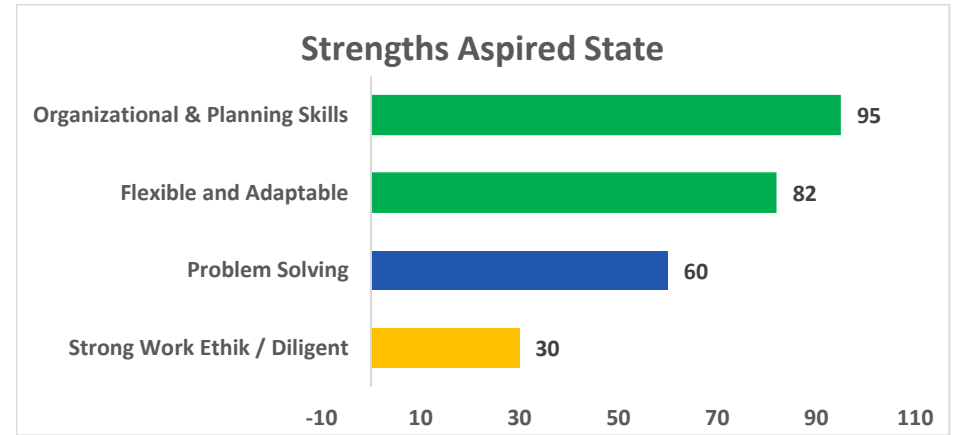
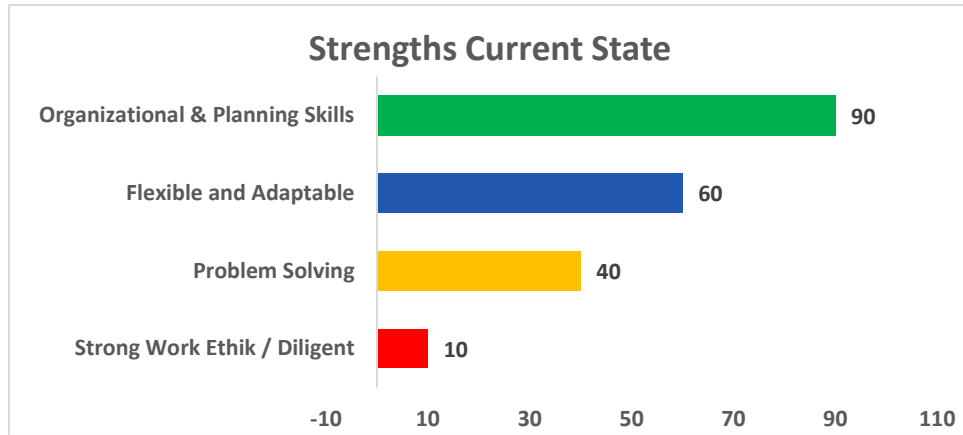


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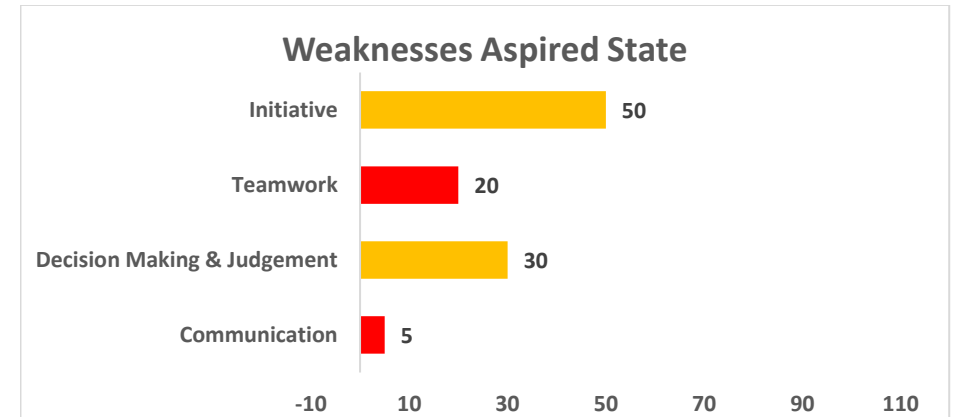
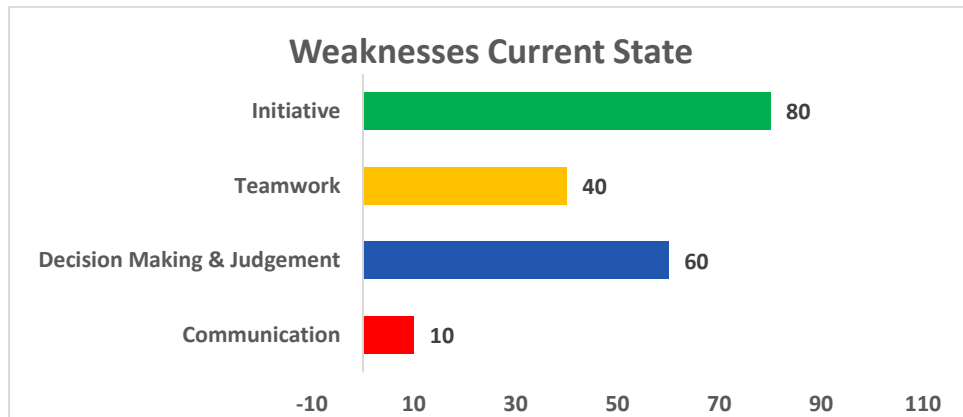
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TRAINING PATHWAY RESULT REPORT FOR .....Date: .....



Range: 0-20 Satisfactory - 21-50 Average - 51-80 Above Average - 81-100 Excellent



Range: 0-20 Negligible - 21-50 Average - 51-80 Above Average - 81-100 Strong

SAMPLE: CURRENT / ASPIRED STRENGTHS / WEAKNESSES RESULTS

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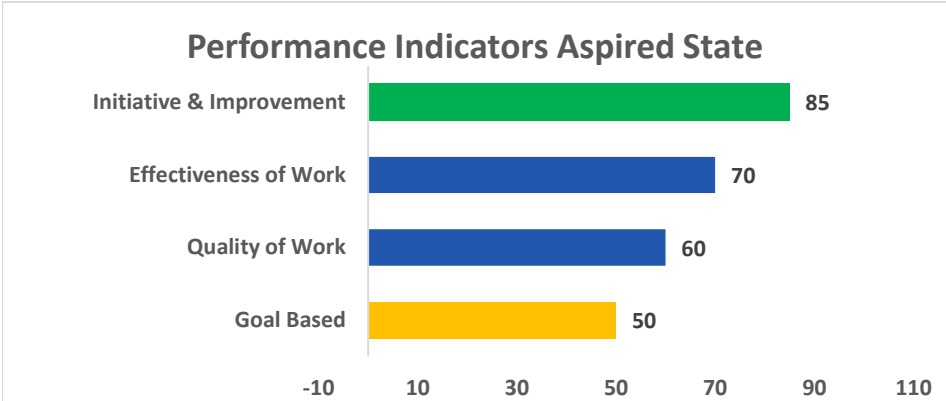
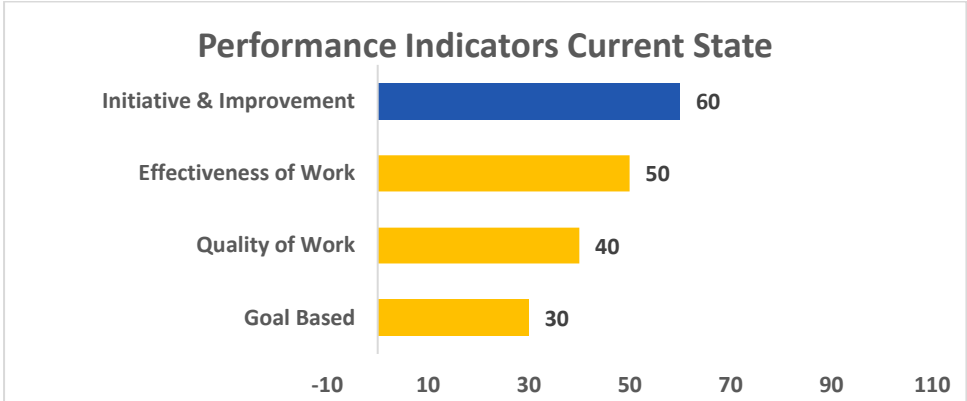
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TRAINING PATHWAY RESULT REPORT FOR .....Date: .....



Range: 0-20 Satisfactory - 21-50 Average - 51-80 Above Average - 81-100 Excellent **SAMPLE: CURRENT / ASPIRED PERFORMANCE INDICATORS RESULTS**

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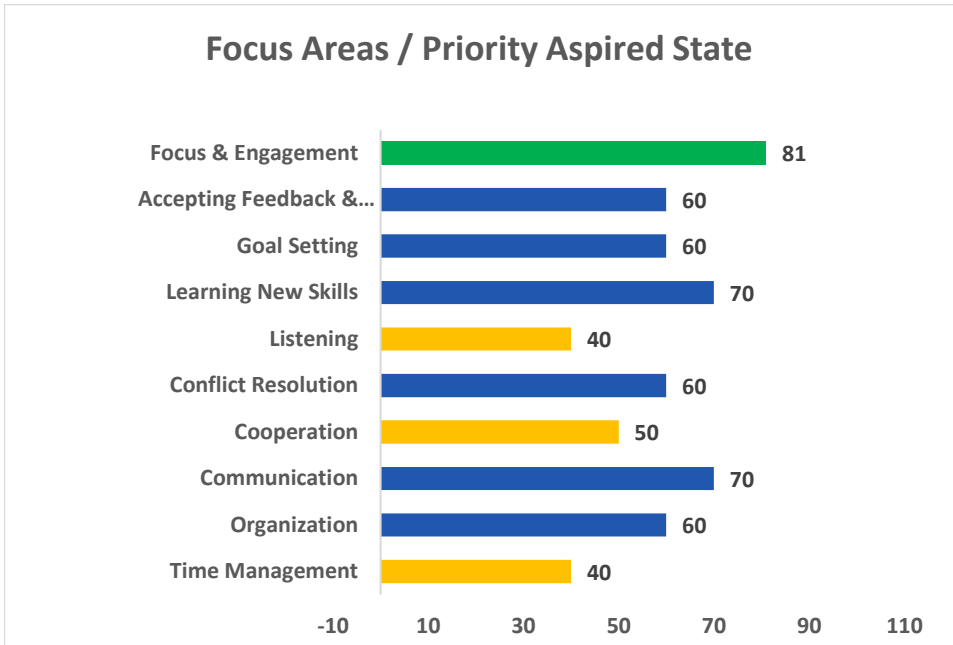
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TRAINING PATHWAY RESULT REPORT FOR .....Date: .....



Range: 0-20 Negligible - 21-50 Average - 51-80 Above Average - 81-100 Strong

SAMPLE: CURRENT AND ASPIRED FOCUS AREAS / PRIORITY RESULTS

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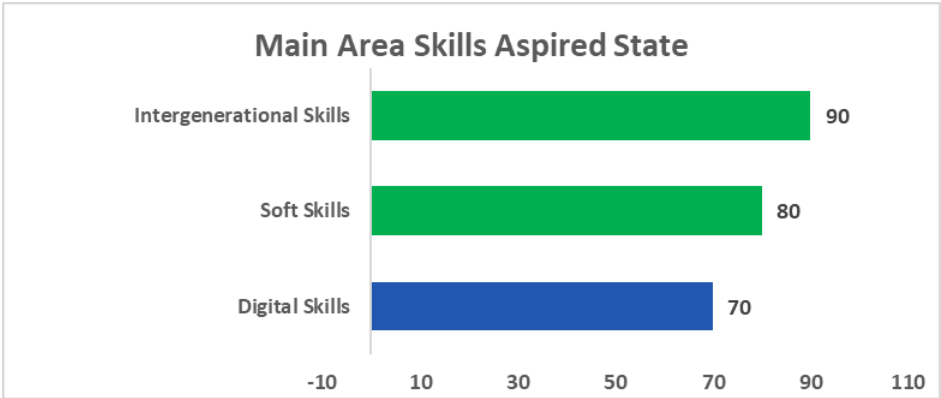
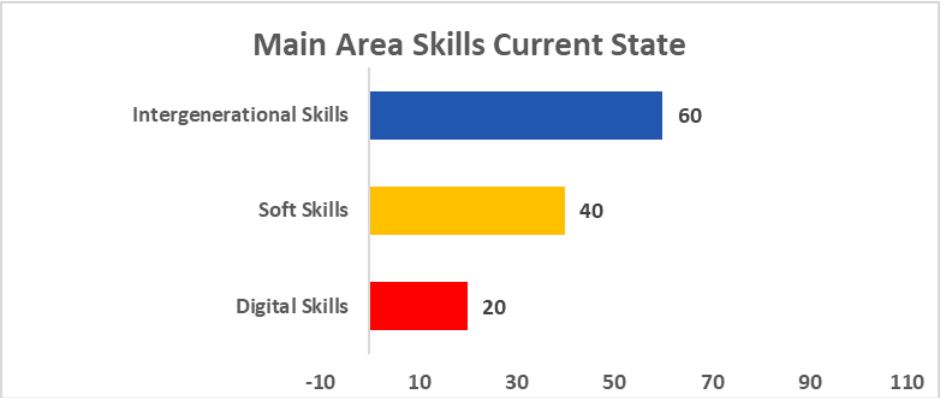
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TRAINING PATHWAY RESULT REPORT FOR .....Date: .....



SAMPLE: CURRENT / ASPIRED MAIN AREA SKILLS RESULTS

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**TRAINING PATHWAY RESULT REPORT FOR .....Date: .....**

**Digital Marketing and eCommerce Manager  
Training Pathway**



*Marketing Manager gets promoted*



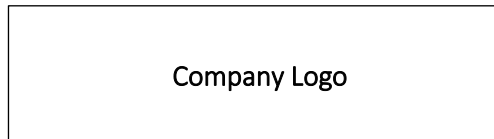
**SAMPLE: DIGITAL MARKETING AND ECOMMERCE MANAGER TRAINING PATHWAY RESULTS**

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## TRAINING PATHWAY RESULT REPORT FOR .....Date: .....

### SAMPLE: QUALIFICATIONS OF A DIGITAL MARKETING AND ECOMMERCE MANAGER

#### A Digital Marketing and eCommerce Manager Can

- Develop and execute an eCommerce sales strategy including ongoing development of websites, UI/UX improvements, CRO, SEO, product upsells, new product launches and more.
- Drive overall sales and profitability of eCommerce channels.
- Oversee and manage the sites including products, content, promotions, and merchandising.
- Implement, build, grow, and manage review and loyalty programs.
- Manage email marketing campaigns in line with marketing and promotional activities.
- Plan and execute digital marketing strategy including EDMS, Social, Paid Search, SEO and Content.
- Drive increased ROAS.
- Create, monitor, manage and optimize marketing campaigns across Google Ads, Facebook and Twitter.
- Oversee the social media channels and work with our Content Producer on executing the social strategy and content plan.
- Weekly and monthly reporting covering all key website and marketing metrics.
- Work closely with customer service and warehouse team to implement efficiencies and improve overall customer satisfaction.

#### In Addition, the Following Social and Other Skills Are a Requirement

- Expertise in the field of business administration and strategies to increase sales
- Knowledge of the product range and the industry the company operates in
- Verbal and written communication
- Teamwork skills when dealing with affiliated departments and agencies
- Assertiveness
- Adaptability, as the digital world changes daily

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